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2011 ANNUAL REPORT

Organization Overview

Friends of Hawai'i Volcanoes National Park (FHVNP) is a non-profit organization with members worldwide who have experienced the wonder and power of the park's living volcanoes. In Hawai'i Volcanoes National Park (HAVO), friends and visitors can walk on new lava fields, hike through ancient rainforests, see plants and animals found nowhere else on earth, and learn to respect and celebrate the culture and traditions of Hawai'i's indigenous people.

FHVNP plays a unique role – it has truly made a difference in people's lives, and in the protection of our magnificent park. The Friends:

- Holds monthly Volunteer Forest Restoration Projects.
- Raises funds for two critically endangered animals via the Nene Recovery Project and the Hawai'i Island Hawksbill Turtle Recovery Project.
- Supports the park's Junior Ranger program and the "Ka'u Youth Intern Program" for underserved, at-risk high school students to work in the park.
- Offers experiential learning through Hawai'i Volcanoes Institute field seminars and private tours.
- Co-sponsors the annual "Digital Mountain" youth film festival.
- And much more!

Capacity Building

Through the generous support of the Hawai'i Community Foundation, FHVNP received an Organizational Capacity Building-Implementation grant. The \$10,700 award funded "Fundraising/Friendraising" activities, including board development, donor solicitation, and new staff hiring.

FHVNP was one of only 20 Friends Groups (out of over 370 applications) to receive a \$5,000 2011 Every Day Grant from the National Environmental Education Foundation, made possible

with generous support from Toyota Motor Sales USA Inc. Our “Friendraising Website Development” project, scheduled for completion in 2012, is to re-design www.fhvn.org in order to increase visibility, accessibility, traffic, and revenue generated by our site.

Park Partnerships & Funding Support

ANNUAL CULTURAL FESTIVAL

The Friends provided volunteers, staffed an informational booth, and solicited memberships at the 31st Annual Cultural Festival. Held on July 9, 2011 at the park’s Kahuku Unit in Ka‘u, the annual festival was supported in part by a \$12,000 grant from the County of Hawai‘i Department of Research and Development and the Hawai‘i Tourism Authority. In partnership with HAVO, FHVNP once again administered the Cultural Festival grant.

NATIONAL PUBLIC LANDS DAY

The Friends participates annually in National Public Lands Day, this year on September 24, 2011. In addition to hosting a Volunteer Forest Restoration Project, FHVNP had a cadre of volunteers collecting donations at the front entrance stations (in lieu of entrance fees on this fee-free day) and staffing a FHVNP booth to sell Friends products, promote membership, and educate park visitors. Additional donations were made by a few tour companies in lieu of their usual entrance fees for the day. HAVO graciously re-directed their portion of donations toward further development of the Hawai‘i Volcanoes Institute.

DIGITAL MOUNTAIN

The park sponsored its third annual “Digital Mountain” youth film festival in 2011, with the theme “It’s My Trail.” The National Park Foundation provided a \$9,900 Active Trails Program Grant to help support the project. During the fall, middle and high school students from East Hawai‘i produced videos that reflected their experiences on HAVO trails. “Digital Mountain” was designed to engage, inspire, and equip youth with digital media skills, while strengthening their ties to HAVO. 14 student films debuted at the Kilauea Visitor Center auditorium on October 29, 2011. The gala event included showings by the young film makers, refreshments, and a presentation of awards. A co-sponsor of the project, FHVNP administered the grant, plus provided prizes and other support for the film festival competition.

KA‘U YOUTH INTERN PROGRAM

In 2011, the park continued its inspirational Ka‘u Junior Intern Program, which was made possible by a \$25,000 challenge grant by the Omidyar ‘Ohana Fund of the Hawai‘i Community Foundation. A match was provided by Hawai‘i Natural History Association and HAVO. The program provided training in natural and cultural resources interpretation for 22 Ka‘u High School students to inspire them to seek jobs in conservation fields. Upon completion of this training, 10 were hired by HAVO and 2 were funded by Alu Like, Inc. to work in the park for 12 weeks during the summer. Of the 12 who completed the summer work program, 4 stand-out students were offered additional park employment beyond this program. Both during training

and subsequent employment, the participating youth had profound and transformative experiences. FHVNP administered the grant in partnership with HAVO.

CLIMATE CHANGE EXHIBIT

FHVNP was selected as a recipient of a Unilever National Parks Grant. The \$10,000 award allowed us to fund the fabrication of a “Climate Change Exhibit” and the printing of the “Climate Friendly Family Activity Book.” The project’s overall goal was to create a traveling exhibit that demonstrates how individual environmental actions impact climate change. The exhibit is designed to serve as the “hook” to get the public interested and involved in how to decrease their own production of greenhouse gases and improve their own green footprints. Children, in particular, are encouraged to identify ways that they can ensure that they live in “climate friendly families.”

PARK TEACHERS PROGRAM

HAVO was selected for the National Park Foundation’s PARK (Parks As Resources for Knowledge) Teachers Program, which has developed innovative ways to improve teachers’ access and use of national park resources. The program establishes partnerships between National Park Service education staff and science methods faculty from local universities. Each park/university team collaboratively designs a science module(s) for pre-service teachers to learn from, selecting unique content based on that park’s natural resources. The program utilizes techniques empowering students to come to their own conclusions instead of being taught the correct answer. The program is made possible through the generous support of the Toyota U.S.A. Foundation. FHVNP administers the \$40,000 multi-year grant on behalf of HAVO.

Hawai‘i Volcanoes Institute

2011 was the third successful year for the Hawai‘i Volcanoes Institute (HVI). HVI evolved out of the popular educational field seminar series that FHVNP started over a decade ago. 228 people attended 10 field seminar and 3 private tours during HVI’s third year of operation. Many of our non-member attendees joined in order to get the member discount or as a result of experiences during the programs. Participants hailed from Hawai‘i Island, Neighbor Islands, the continental U.S., and other countries.

Field seminars held during the year were:

- May 7 *Life on Recent Lava Flows* with Tim Tunison
- May 22 *Native Insects: A Field Discovery* with David Foote
- June 4 *Hike the Ka‘u Coast: Punalu‘u to Kamehame* with Jay Robinson
- June 17 *Keauhou Bird Center Tour* with Jeremy Hodges
- July 22 *Keauhou Bird Center Tour* with Jeremy Hodges
- August 6 & 7 *Nature Photography* with Jack Jeffrey
- September 17 *On the Edge of Kilauea Crater* with Ken Hon
- October 15 *Plants of ‘Ola‘a Forest* with Linda Pratt
- October 23 *Native Insects: A Field Discovery* with David Foote

- November 20 *Perpetuating Native Species* with Rhonda Loh

Private tours held during the year were:

- March 29 Edward L. Bouie, Sr. Elementary School group with Tim Tunison
- March 30 Private family group with Charlene Meyers
- June 20 The Westminster Schools group with Tim Tunison

Sunday Walks in the Park

For 2011, we launched a new membership benefit with “Sunday Walks in the Park.” This monthly program on second Sundays is aimed at bringing together the members of FHVNP to share in the park’s beautiful trails. Led by volunteers, 11 walks in 2011 explored various areas of the park. 169 people attended these popular hikes. While FHVNP’s “Sunday Walks in the Park” are free for members, non-members are welcome to join our non-profit in order to attend. In fact, FHVNP gained 28 new memberships in 2011 due to these walks.

Walks held during the year were:

- January 9 *Crater Rim, Byron Ledge, Halema ‘uma ‘u Trail, ‘Iliahi & Sulphur Banks Trails* with Nick Shema
- February 13 *Mauna Ulu* with Nick Shema
- March 13 *Kilauea Iki, Thurston Lava Tube, Escape Road, Crater Rim & Byron Ledge Trails* with Nick Shema
- April 10 *Sulphur Banks & Crater Rim Trails plus Kipukapuauulu Trail* with Nick Shema
- June 12 *Mauna Loa* with Tim Tunison
- July 10 *Pu ‘u Huluhulu* with Susan McGovern
- August 14 *Kilauea Iki* with Nick Shema
- September 11 *Napau Trail* with Nick Shema
- October 9 *‘Iliahi Trail* with Nick Shema
- November 4 *Palm Trail* with Nick Shema
- December 11 *Puna Coast Trail* with Nick Shema

Forest Restoration Projects

In 2011, volunteers put in some 780 hours removing invasive weeds, collecting native seeds, and planting native species during 10 Forest Restoration Projects. These projects are sponsored by FHVNP and coordinated with park personnel throughout the year. Project dates were January 15, February 12, April 16, May 14, June 24, July 16, August 19, September 24 (in conjunction with National Public Lands Day), October 14, and November 19.

FHVNP’s Forest Restoration Project activities for the year included:

- Planting nursery-reared seedlings in the koa forest on the Mauna Loa strip.
- Removing highly invasive faya trees in the Keanakako‘i Special Ecological Area.

- Collecting and processing seed pods from mamane trees on the Mauna Loa strip.
- Weeding in a fenced enclosure where native seedlings have been planted at Kahuku.
- Removing invasive, non-native knotweed in the Devastation Trail area.
- Collecting seeds from native plants at Kahuku for propagation at the park nursery.

Fundraising

FHVNP hosted our annual 4th of July Silent Auction Fundraiser at Cooper Center in Volcano Village. In 2010, we had 212 items up for bid generously donated by 104 companies and individuals. In 2011, we had 280 items up for bid from 114 companies and individuals. That's a rise of 32% in items and 10% in solicited donors. The outcome was a 51% increase in auction sales revenue, our most successful auction ever. These contributions help support the work of FHVNP, Volcano Community Association, and Cooper Center.

Board, Staff, Associates & Park Partners

BOARD OF DIRECTORS (at year-end)

- Patrick W. Naughton, President
- Marilyn Nicholson, Vice President
- Diana Kelley, Treasurer
- Natalie Pfeifer, Secretary
- Kristen Clyne-Hamitouche
- Cheryl Gansecki
- Pōhai Montague-Mullins
- Thane Pratt
- Nick Shema
- Ab Valencia

BOARD MEETINGS & ANNUAL MEETING

- The board met at HAVO's Education Center and Kilauea Visitor Center conference room for six regular meetings in 2011: on January 15, March 12, May 14, July 23, September 17, and December 3.
- The Annual Meeting was held on September 10 "behind-the-scenes" at the closed, gutted Volcano House. The Annual Meeting was followed by a board organizational meeting and board orientation.

BOARD COMMITTEES (at year-end)

- Executive Committee (Patrick W. Naughton, Chair)
- Finance Committee (Diana Kelley, Chair)
- Forest Restoration Committee (Pōhai Montague-Mullins, Co-Chair)
- Governance Committee (Marilyn Nicholson, Chair)
- Membership Committee (Kristen Clyne-Hamitouche, Chair)
- Programs Committee (Nick Shema, Chair)

STAFF (at year-end)

- Julie Mitchell, General Manager
- Ellen Quier, Clerk

ASSOCIATES

- Cheryl Jackson, Volunteer Coordinator

PARK PARTNERS

- Cindy Orlando, Superintendent
- Jim Gale, Chief of Interpretation & FHVNP Liaison

PROFESSIONAL DEVELOPMENT

- Julie Mitchell and Marilyn Nicholson attended “Broadening Our Horizons,” the 2011 Association of Partners for Public Lands (APPL) Partnership Convention & Trade Show in Dallas, Texas from February 21 to 24. Two scholarships from APPL helped make their attendance possible.
- Ab Valencia attended the Council for Native Hawaiian Advancement (CNHA) 7th Annual Native Hawaiian Convention in Honolulu from August 22 to 25. Complimentary registration with luncheons from CNHA helped make his attendance possible.
- Kristen Clyne-Hamitouche attended the Conference of Nonprofit Communities of Hawai‘i in Honolulu from November 29 to 30. A conference-provided travel stipend made her attendance possible.

Members (at year-end)

On December 31, 2011 we had 428 current memberships, our highest membership count to date. Listed below are our corporate/business members, plus general members who joined at sponsor and higher levels. Thank you for your generous support!

CORPORATE – SILVER (\$2,500)

- Blue Hawaiian Helicopters

SMALL BUSINESS – GOLD (\$1,000)

- Catalytic Women

SMALL BUSINESS – SILVER (\$500)

- Coldwell Banker Day-Lum Properties

SMALL BUSINESS – BRONZE (\$250)

- Big Island Candies
- Big Island Sight Seeing Tours
- Green Point Nurseries, Inc.
- Hawaii Forest & Trail, Ltd.
- Hilo Bay Printing Co., Ltd.
- Nui Pohaku Adventure Tours
- Volcano Video Productions

PATRON (\$1,000)

- Guido Giacometti & Susan Tius
- Linda & Thane Pratt

BENEFACTOR (\$500)

- Cliff & Susan Field

SPONSOR (\$125)

- | | | |
|-----------------------------------|-------------------------------|-------------------------|
| • Paul & Tanya Alston | • Jackie & Jake Jacobs | • Daniel & Kathy Peters |
| • Arlene Cabalce | • Dina Kageler & Tim Tunison | • James Richardson |
| • Libby Dingeldein | • Ken & Patty Kupchak | • William J. Rosdil |
| • Jane & Paul Field | • David Lassner | • June & Les Sakamoto |
| • Jim Frierson | • Alec Mackenzie | • Don Swanson |
| • Barbara Frost | • T.J. McAniff & Roz Wright | • Fran & Peter Volpe |
| • William Gilmartin & Casey Leigh | • Meredith & Roberta Mitchell | • Peggy Whittingham |
| • John Hall | • Connie & James Neish | • James M. Yoshiyama |
| | • Alan K. Okinaka | |

Donors (for funds received in 2011)

GRANT AGENCIES

- County of Hawai‘i Department of Research and Development
- Hawai‘i Community Foundation
- Hawai‘i Tourism Authority
- National Environmental Education Foundation
- National Park Foundation
- Omidyar ‘Ohana Fund of the Hawai‘i Community Foundation
- Unilever Foundation

CASH DONATIONS – BUSINESSES

- | | | |
|----------------------|--------------------------------|-----------------------------------|
| • Aloha Voyages, LLC | • Foodland | • KapohoKine Adventures, LLC |
| • Artisan Framers | • Kahuku Ranch Properties, LLC | • Polynesian Adventure Tours, LLC |
| • Da Best Taxi, LLC | | |

CASH DONATIONS – INDIVIDUALS

- | | | |
|---|---------------------------------|----------------------------|
| • Anonymous | • Patrick Donovan | • Patrick Murphy |
| • Christine Ahia | • Rebecca Espinoza | • Patrick W. Naughton |
| • David Anderson & Ethel Aiko Oda | • Cheryl Gansecki | • Marilyn Nicholson |
| • Esther Arinaga | • Cynee Gillette-Wenner | • Alan Okinaka |
| • Barbara & Robert Arthurs | • Virginia Goldstein | • Natalie Pfeifer |
| • Loralai Batalona | • Sarah & Russell Haddock | • Lois Pollock |
| • Case Family (in honor of Virginia Brooks Macdonald) | • Jan Jefferson | • Patricia Richardson |
| • Nidhi Chabora | • Diana Kelley | • Loki Roque |
| • Nancy Chaney | • Marion Kittelson-Villanueva | • Michelle Saalfeld |
| • Lydia Clements | • Ken & Patty Kupchak | • Nick Shema |
| • Linda Clinton | • Lorna Larsen-Jeyte | • Cynthia & Edwin Sorenson |
| • Kristen Clyne-Hamitouche | • Martin LeDuc | • Deanne Tully |
| • Douglas Codiga | • Shellye Lessing & Edmund Oasa | • Ab Valencia |
| • Alison Conner | • Kristyn Martin | • Jennifer Williams |
| | • Carl Minkus | • Netlie & Ronald Yokoyama |
- plus all the unnamed individuals who donated at various events throughout the year

IN-KIND DONATIONS – BUSINESSES

- 2400 Fahrenheit
- AcupunctureWorks
- Abundant Life Natural Foods
- Aikane Plantation Coffee Co.
- Akatsuka Orchid Gardens
- Aloha Crater Lodge & Lava Tube Tours
- Aloha Dreams Computers
- Aloha Photographics (Thalia Naido)
- Andyplantman
- 'Apapane Pottery (Emily Herb)
- Arnott's Lodge & Hiking Adventures
- Atlantis Submarines Hawai'i
- Basically Books
- Bess Press, Inc.
- Big Island Candies
- Blue Hawaiian Helicopters
- Body Glove Cruises
- Boy & Debra's Place (Debra & Ron Serrao)
- Captain Zodiac Raft Expeditions
- Charles Gracie Jiu-Jitsu
- Chromaco, Inc.
- Cooper Center Thrift Shop
- Craig Ellenwood Photography
- Cynthia Rubinstein Real Estate, Inc.
- D. Medicine Woman Aromatherapy
- Discount Fabric Warehouse
- Discover Hidden Hawai'i Tours
- Dolphin Journeys
- Dolphin Quest Hawai'i
- e-claire's bakery, LLC
- Eruptive Interludes of Pele's Rain (Dave Boyle)
- Fair Wind Cruises
- Garden Exchange, Ltd
- Green Point Nurseries, Inc.
- Hana Hou Restaurant
- Hawai'i Forest & Trail
- Hawai'i Pacific Parks Association (formerly Hawai'i Natural History Association)
- Hawai'i Printing Corporation
- Hilo Bay Café
- Hilo Bay Printing Co., Ltd
- Hilo Coffee Mill
- Hilo Hawaiian Hotel
- Holmes' Sweet Home Bed & Breakfast
- HPM Building Supply
- Huggo's
- 'Imiloa Astronomy Center
- Iolani Air Tour Co.
- Kilauea Kreations
- Kilauea Lodge
- Kona Brewing Co.
- Kona Frame Shop
- Kona Historical Society
- KTA Super Stores
- Kui & I Florist
- Lyman Museum
- Mac Made Easy
- Made With Molecules (Raven Hanna)
- Makalei Golf Club
- Mauna Loa Macadamia, a subsidiary of The Hershey Co.
- Molten Mama Glass
- Mutual Publishing
- Nui Pohaku Adventure Tours
- Ocean Sports
- Ohia House Bed & Breakfast
- Pacific Jewels of Hawai'i
- Pacific Tsunami Museum
- Pahala Quilting (Donna Masaniai)
- Papa'a Palaoa Bakery
- Petroglyph Press
- Polynesian Adventure Tours / Gray Line Hawaii
- Punalu'u Bake Shop
- Roberts Hawaii
- Ruth Levin Handstamps
- RYH Pottery
- Sea Quest Rafting & Snorkeling Adventure
- The Magic Mo
- The Most Irresistible Shop in Hilo
- The Sign Company
- True Value Hardware
- Volcano Art Center
- Volcano Discovery Hawaii
- Volcano Garden Arts - Café Ono
- Volcano Guest House
- Volcano Rainforest Retreat
- Volcano Video Productions, Inc.
- Volcano Winery
- Yoga Centered, LLC

IN-KIND DONATIONS - INDIVIDUALS

- Christine Ahia
- Marian Berger
- Harriet Burkholder
- Mary Craig
- Janice Crowl
- Lanaya Deily
- Virginia Goldstein
- Vivian Green
- Shirley Hasenyager
- Christina Heliker
- John Hoover
- Lisa King
- Leslie Laird
- Martin LeDuc
- G. Brad Lewis
- Caren Loebel-Fried
- Rochelle Mason
- Julie Mitchell
- John F. Moore, LMT
- Patrick W. Naughton
- Marilyn Nicholson
- Gwendolyn O'Connor
- Jay Robinson
- Rosemary Schatzlein
- Kendall Sharpless
- Gyongi Momi Szirom, RN, LMT
- Linda Ugalde
- Rani Denise Ulrich
- Dave Wallerstein
- Laura Williams
- Nora Yamanoha

Finances

INCOME	2010	2011
Cultural Festival	10,675.15	4,507.45
Donations	10,119.10	8,895.84
Fundraisers	16,730.40	9,534.00
Grants	42,600.00	113,800.00
Institute Tuition	18,955.00	9,155.00
Memberships	15,020.00	24,945.00
Merchandise Sales	6,686.00	3,158.00
Reimbursements	350.00	0
Scholarships	2,892.54	1,434.00
TOTAL INCOME	124,028.19	175,429.29

EXPENSE	2010	2011
Administrative	9,444.00	13,248.07
Board of Directors	7,483.45	6,149.42
Fundraising	1,899.80	1,128.08
Membership	3,176.48	6,174.52
Merchandise	2,613.76	3,357.06
Payroll	22,294.70	37,292.00
Programs		
Cultural Festival	21,508.92	13,435.96
Digital Mountain	8,697.16	7,920.00
'Ike Hana No'eau	3,211.89	7,544.00
Institute	17,661.59	7,054.89
Junior Ranger Program	1,315.30	3,789.92
Ka'u Youth Intern Program	1,953.28	24,462.13
PARK Teachers Program	0	2,461.72
Targeted Species	633.56	10,208.00
Discretionary Funds – Park	1,337.64	6,581.92
Discretionary Funds – Friends	0	91.80
TOTAL EXPENSE	103,231.53	150,899.49